Pizza Hut*

Yum! Brands

7th OUT OF 10 QUICK SERVICE RESTAURANTS



Domain V		Weighting						
A	Corporate strategy	10%			39			
В	Product formulation	25%		23				
C	Nutrition labelling & information	15%					88	
D	Promotion practices	25%		3	4.			
Ε	Product accessibility & affordabilit	zy 20%	8					
F	Disclosure of relationships	5%	0	20	40	60	80	100
			Company score Highest score among assessed co				essed compan	ies

Areas of strength

- Yum! Brands identifies nutrition and obesity prevention as a focus area in their global nutrition policy, with reference to recommendations from the World Health Organization. The company releases annual reporting of progress against nutrition commitments.
- Yum! Brands publishes a global target for 50% of menu offerings to meet their adopted nutrition criteria (based on maximum energy per serve levels) by 2030.
- Yum! Brands reports removing 95% of partially hydrogenated oils from core good ingredients globally, with a target of 100% by 2025.
- Pizza Hut Australia reports disclosing kilojoule information on in-store menus throughout Australia, as well as providing nutrition information for all products in-store and online.

Recommended actions for Pizza Hut

- Set a target to increase the proportion of food-related sales from healthier menu offerings, and publicly report progress against this target each year.
- Develop and publicise specific, time-bound targets for reducing levels of sodium, saturated fat and sugar in ingredients and menu items, in conjunction with government-led initiatives (e.g., Healthy Food Partnership). Routinely report on the healthiness of menu offerings, such as average levels of risk nutrients per 100g, by category (e.g., pizzas, sides, drinks), including changes over time.
- Introduce healthier options across the menu, made frp, minimally processed, fresh, healthy ingredients. Make healthier meal sides and drinks (e.g., water, sugar-free drinks) the default as part of combination meals and value meal bundles.
- Strengthen current policies to effectively reduce the exposure of children (up to 18 years) to brand advertising and the marketing of unhealthy products across all channels and settings (including on broadcast media, outdoor, online, in-gaming advertising and sponsorship). For example, by committing to not sponsor events popular with children and families (e.g., sporting events).
 Monitor and report compliance with policies to restrict exposure of children to unhealthy food marketing.
- Use price-related promotions and loyalty bonuses exclusively to **incentivize** healthier selections, whilst **limiting** premium offers, price discounts and value deal incentives for unhealthy menu items (e.g., free add-ons, 'app-only' promotions such as free delivery).
- Publish all relationships with external groups (e.g., political parties, professional organisations, research organisations, community and industry groups) and lobbying activities related to health and nutrition.
- **Commit** to not open new outlets near settings popular with children, such as schools.

^{*}Based on publicly available information only.