

Nando's

4th OUT OF 11 QUICK SERVICE RESTAURANTS

31

OVERALL SCORE (OUT OF 100)

Domain	Weighting	Score
A Corporate strategy	10%	17
B Product formulation	25%	11
C Nutrition labelling	15%	55
D Promotion to children and adolescents	25%	44
E Product accessibility	20%	13
F External relationships	5%	N/A

0 20 40 60 80 100

■ Company score ■ Highest sector score

Areas of strength

- A| **Corporate strategy** - Nando's has some internal commitment to health and nutrition
- C| **Nutrition labelling** – Nando's implements kilojoule menu board labelling in all states/territories, and provides nutrition information online
- E| **Product accessibility** – Nando's offers healthier side and drink options as part of meal deals and children's meals

Prioritised recommended actions for Nando's

- 1| **Identify** health and nutrition as a priority focus area for the company, with relevant objectives, targets and appropriate resourcing. Report progress against health and nutrition objectives and targets
- 2| **Develop** and publicise specific, measurable targets for the reduction of added sugar, saturated fat, sodium and kilojoule content across menu items, where applicable. Routinely report against progress in achieving reformulation commitments
- 3| **Participate in** / implement a strategy to adopt relevant recommendations from government-led initiatives (e.g., Healthy Food Partnership) to improve the healthiness of the food supply
- 4| **Implement** a formal policy for reducing the exposure of children and adolescents (up to the age of 18) to promotion of 'less healthy' foods that applies across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Routinely report on compliance with the policy
- 5| **Commit** to make healthier meal options (e.g., healthier sides and drinks) the default option, particularly as part of children's meals
- 6| **Introduce** a pricing strategy that positions healthier menu items at a similar or lower price to 'less healthy' equivalents, and **restrict** price promotions and value deal incentives that include 'less healthy' side and/or drink items
- 7| **Support** the development of standardised interpretive nutrition labelling (e.g., using health stars or colour-coding) for menu boards