INSIDE OUR FOOD & BEVERAGE MANUFACTURERS

2024 Australia Report

Background

A much-anticipated update from the <u>first assessment in 2018</u> this is the only report to rate the largest packaged food and beverage manufacturers in Australia on their nutrition-related policies and practices.

Food and beverage manufacturer policies and practices were assessed using **globally applicable assessment methods**, developed by a global network of public health researchers and tailored to the Australian context.

The report includes:

Performance overview of Australian food and beverage manufacturers, **changes since 2018**, and a comparison to current global best-practice;

A **scorecard** (out of 100) **for each food and beverage manufacturer** across 6 key domains (e.g., product formulation, nutrition labelling, marketing practices) related to population nutrition;

Recommended actions for companies to support healthier diets for Australians.

Key findings

- 1 Food and beverage manufacturers in Australia are not taking sufficient action to address unhealthy diets, with companies **falling far short of international best practice**.
 - There have been **some improvements in the last 5 years** (including improved nutrition labelling, and reporting of progress in healthier reformulation), but **much more substantial action is needed.**
- Urgent government action is needed to mandate the Health Star Rating labelling scheme, and legislate to protect children from exposure to marketing of unhealthy foods and brands.

Priority actions for manufacturers



Healthy food sales: Set targets to increase the proportion of sales from healthy products.

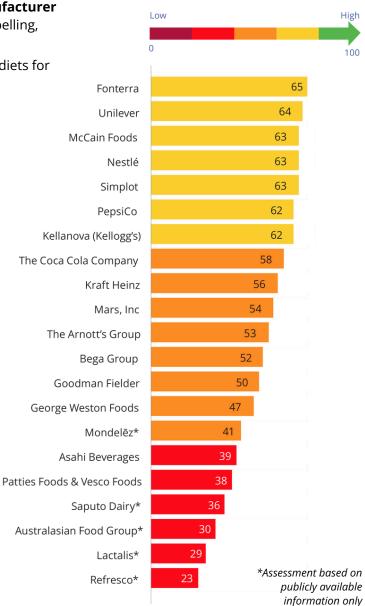


Marketing to children: Take serious actions to reduce the exposure of children (aged up to 18 years) to the marketing of unhealthy products and brands



Nutrition labelling: Fully implement the Health Star Rating system across all products.

Australia's largest food and beverage manufacturers achieved an average score of **50/100**



This report is the published results of a study led by <u>Professor Gary Sacks</u>, a co-Director of the <u>Global Centre for Preventive Health and Nutrition (GLOBE)</u> within the <u>Institute for Health Transformation (IHT)</u> at Deakin University, and a Chief Investigator with the <u>Centre of Research Excellence in Food Retail Environments for Health: Next Generation.</u> The report will be available at <u>www.insideourfoodcompanies.com.au</u>.







